

Keep Montana Green  
Annual Meeting Minutes  
May 15, 2020

**Call Meeting to Order, Welcome and Roll Call – Tim Ryan, President**

Chair Tim Ryan called meeting to order at 12:00 PM

Attendees: Kristin Sleeper (Executive Director), Ian Harris, Mike Kopitzke (VP), Tim Ryan (President), Chad Bauer, Larry Bush, Mike DeGrosky (Secretary – Treasurer)

Introductions and re-introductions

Tim thanked Larry for his service (Larry confirmed that this would be his last meeting as a Director)

**Review and Approve 2019 Minutes – Tim Ryan**

Reviewed the minutes of the last (2019 Annual) meeting online. Accepted minutes. Moved by Bauer, Seconded by Kopitzke, approved unanimously (with typo corrected)

**Kristin Sleeper Opened Meeting**

- Thanked participants for making time for a virtual meeting
- Introduced herself and described her process of learning about KMG
- Introduced new website ([www.keepmontanagreen.com](http://www.keepmontanagreen.com)) – much improved and easier to maintain
- Talked about 59<sup>th</sup> Annual Art Contest and her commitment to the Forest Action Plan project, decision to hire a short-term worker (Ian Harris)
- Introduced Ian and his credentials (MPA with non-profit management background, and honor and privilege to work alongside Ian)
- Introduced Ian's efforts to develop a strategy and a fundraising plan, and handed off to Ian

**Fundraising and Strategic Plan Presentation**

Ian opened his presentation by thanking the Board members and specifically thanking Larry Bush who will be retiring from the KMG Board

Ian presented the year in review, including reviewing the winners (by division + overall winner) of the 59<sup>th</sup> KMG Art Contest.

Some Highlights

- Relatively low participation (ELO, SWLO, NWLO)
- First audio/visual (song) – is on KMG website
- 31 student artists recognized (\$1,825 in prizes)
- All winners were from rural areas (a good thing, but also highlights a need to target other audiences)
- Discussed weaknesses in bylaws re. “membership”

- Noted that Association has three director vacancies

#### Strategy Discussion

- SWOT Analysis
- Goals
- Objectives
- Quantifiable Goal timeline
- Fundraising (current needs, objectives, techniques, timeline)
- Proposed Budget
- Contingency Budget

#### **60<sup>th</sup> Annual Art Contest Action Items**

**Action Item:** Kristin and Ian will develop a theme – recognizing the desire to celebrate 75<sup>th</sup> Anniversary. Moved by Chad, Seconded by Mike D, Approved Unanimously

There was overall support for creating a new division (coloring book) – no formal action taken, but support given

Discussed creating 2<sup>nd</sup> and 3<sup>rd</sup> prizes (financial). Contingent on fundraising, discuss at in a KMG meeting prior to Fall Meeting (September 21<sup>st</sup>.)

Discussed billboard. Hold (also contingent on fundraising/future discussion per above)

#### **Other Action Items**

**Action Item:** Fall Meeting – Sept. 21<sup>st</sup> (afternoon)

**Action Item:** Send bylaws and proposed bylaw changes to BOD. Vote on bylaw changes at Fall Meeting. Post final bylaws at KMG website. Ian explore any other filing requirements

**Action Item:** Establish merchandise store and planned giving function (modify “support” page on KMG website.) Moved by Mike D, seconded by Mike K, approved unanimously

**Action Item:** Kristin/Ian explore designer for logo, license plate, signs/posters – provide estimate (up to \$1,500) to Tim. Chad generously committed to cover up to \$1,500. Moved by Tim, Seconded by Mike D, approved unanimously

**Action Item:** 2020 budget. Ian revise and send to Tim by Monday

**Meeting Adjourned: 2:30 PM**